



Grant Application Management System Dev for NFL Foundation

PROJECT DETAILS

- Custom Software Development
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- \$1,000,000 \$9,999,999
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"The team has been great at keeping us up to date on new technologies and advancements."

PROJECT SUMMARY

Orases developed a cloud-based grant application management system with communications capabilities. Additionally, they created a grant reporting application that tracks the usage of grants.

PROJECT FEEDBACK

Orases delivered a top-tier system that streamlined internal processes, increased bandwidth, and enabled relationship-building between the applicants and the internal staff. The team manages the project exceptionally, and their ability to understand the business' purpose and needs is noteworthy.

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The Client

Introduce your business and what you do there.

I'm the VP of philanthropy for the NFL, as well as the Executive Director of the NFL Foundation which is the 501(c)(3) nonprofit arm of the NFL that focuses on charitable giving.

The Challenge

What challenge were you trying to address with Orases?

We offer grant programs to current and former NFL players and our NFL club foundations. We also work with other national nonprofit organizations and we get thousands of applications each year.

We were initially running a paper process for those applications, so we purchased some software that had an existing grant management system. It didn't meet our needs, so we hired Orases to build something that could meet our needs.

- Alexia Gallagher Executive Director, NFL Foundation
- Sports
- 5,001-10,000 Employees
- New York, New York

CLIENT RATING

5.0

Overall Score

Quality	5.0
Schedule	5.0
Cost	5.0
Would Refer	5.0





The Approach

What was the scope of their involvement?

Orases created an online grant application management system. There is a communications thread within it that allows us to go back and forth with applicants regarding any missing information or if they need to answer questions. It's in the cloud.

They created different grant applications for us based on our needs and based on each of the different grant programs. They also built a grant report application that allows us to track exactly how each of these nonprofit organizations was utilizing the grant.

There is a backend that allows the application to talk with our finance department's PeopleSoft modules. We're able to process checks instead of manually submitting each and every one through an electronic gateway. On top of that, they built a reporting system that holds various grant reports that we can present to our board, clubs, and players.

What is the team composition?

We talk to three teammates regularly, including project managers.

How did you come to work with Orases?

We were working with a very large nonprofit organization that was working with Orases and another firm. We talked to that firm about how we could improve or efficiency with grantmaking, and they recommend Orases. We have an in-house IT department, but at the time, they couldn't handle this aspect of our business.

How much have you invested with them?

We've spent over \$1 million.

What is the status of this engagement?

Before the NFL Foundation, we had two separate nonprofits that we wound up merging, and they did work for that. Orases began doing work for the NFL Foundation beginning in 2011.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

The quality is great, and it's made our staff's job easier. The system has reduced the number of personnel needed to process grants. It allowed us to create more of a synergy between our applicants and our staff.

It's also helped to streamline the overall business process. The integration with the enterprise accounting system has been incredibly helpful. We've been pleased with their work. We also survey our grantees, and we've always received positive feedback.

How did Orases perform from a project management standpoint?

Their project management is excellent. They're always on top of everything and having dedicated project managers is helpful. If we need something done, the team moves quickly to make it happen. We talk to them at least every other day.

What did you find most impressive about them?

Orases is really in tune with what the NFL Foundation does. They understand what we're trying to do and what our pain points are. Not every company takes the time to understand that, so it's been tremendously helpful.

When we're launching something new within the application management system, we communicate regularly. The team has been great at keeping us up to date on new technologies and advancements.

Are there any areas they could improve?

No, not that I can think of



Do you have any advice for potential customers?

Take the time to sit down with Orases and explain your business and what you do on a daily basis so that the team can take that into consideration when coming up with a solution.

